

Message Text

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16

ORIGIN ARA-10

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FM SECSTATE WASHDC

TO AMEMBASSY LA PAZ

UNCLAS STATE 217234

E.O. 11652: N/A

TAGS: BEXP, BL

SUBJECT: WASHINGTON REVIEW OF FY 76 COMMERCIAL ACTION
PROGRAM (CAP)

REF: LA PAZ 5169

1. WASHINGTON COMMERCIAL ACTION GROUP (WCAG), FORMERLY
WAG, MET SEPTEMBER 10 TO REVIEW POST SUBMISSION FOR FY 76
COMMERCIAL ACTION PROGRAM. WCAG WISHES TO COMMEND EMBASSY
LA PAZ FOR SUBMITTING OUTSTANDING CAP, WHICH APPEARS TO
TARGET ALL MAJOR SECTORS OF POSSIBLE INTEREST TO U.S.
EXPORTERS. WCAG ALSO FAVORABLY IMPRESSED BY POST'S
EVIDENT EFFORT TO PROVIDE COORDINATED APPROACH TO CAP
OBJECTIVES THROUGH USE OF RESOURCES OF OTHER MISSION
ELEMENTS.

2. ONLY WCAG QUIBBLE ON EMBASSY'S SUBMISSION CONCERNS
REFERENCE UNDER CAMPAIGNS 4, 5 AND 6 TO IDENTIFYING
"CANDIDATE" FOR "FOREIGN BUYERS PROGRAM". DEPARTMENT OF
COMMERCE WISHES TO ENCOURAGE USE OF "FOREIGN BUYERS
PROGRAM" BY GROUPS OF FOREIGN BUSINESSMEN, WHO TRAVEL
TOGETHER TO VISIT MAJOR TRADE EXHIBITIONS IN U.S. POST
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MIGHT SEEK TO ENCOURAGE SIZEABLE GROUP OF BOLIVIAN BUSINESS

MEN AND GOVERNMENT OFFICIALS IN ONE OR MORE TARGET SECTORS

TO MAKE SUCH A TRIP; IF GROUP IS LARGE ENOUGH (15 OR MORE)

LOCAL AIRLINES OFTEN WILL PROVIDE FREE TRANSPORTATION FOR

FOREIGN SERVICE LOCAL EMPLOYEE ACCOMPANYING AS ESCORT. KISSINGER

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